CU Spirit comprises the Cheer Squad, Dance Team, and of course, Chip the Buffalo. Members work tirelessly to support all CU athletic teams!

Did you know...

- CU Spirit is the only Pac-12 program that has a co-ed cheer team, in addition to an all-girl dance team.
- Chip the Buffalo is consistently one of the best mascots in the nation. He won the Mascot National Championship back-to-back in 2009 and 2010.
- The CU Dance Team placed in the top five schools for jazz and pom competitions at the UDA College National Championships in 2014 and holds multiple top ten finishes.

For all the joy it brings, college mascot-ing is not a big revenue producer.

In 2014 McGuckin Hardware began a Valentine's Day tradition of sponsoring Chip’s Flower Delivery, an annual fundraising event for CU Spirit where lovers conspire to set Chip loose around Boulder County—armed with roses—to surprise sweethearts in their daily routines.

Did you know...

- A) Cradling a dozen red roses, Chip skipped, danced and high-fived his way through the halls of Boulder Country Day School to the classroom of Randie Wirt, a former CU women’s basketball player from 2000-04. There was one rose for Randie, and one for each of her 11 kindergarteners.
- B) Dr. Richard Barton, an OB/GYN at Good Samaritan Hospital in Lafayette, and attendee of CU games since he was 8-years-old, received a bouquet just before he delivered a Valentine’s Day baby. He’s been a CU zealot since way before Chip came on the scene, but still thinks he’s the mascot’s biggest fan.
- C) Chip also made deliveries to Boulder County residents and teachers at Primrose School at the Flatirons, Superior Elementary, and Mountain View Elementary in Longmont.

“My favorite part is when people aren’t expecting to see Chip and they light up,” says Lindsey Edwards, CU Spirit Coordinator. Just because that mischievous yet charming mascot is on a mission to deliver flowers, Lindsey notes, doesn’t mean he can’t spread some joy along the way. “Spouses soon find out that Chip is good for the kids too,” she says.